



## Inspiring All Girls to Be Strong, Smart & Bold<sup>sm</sup>

### **Mission**

Girls Incorporated<sup>®</sup> of Chattanooga inspires all girls to be *strong, smart and bold<sup>sm</sup>* by providing a healthy and positive environment where girls can enjoy being girls; by providing enriching programs that nurture their capacity for personal achievement, confident adulthood, and economic independence; and by advocating for an equitable society.

### **All-Girl Environment**

All Girls Incorporated of Chattanooga programs are age and gender appropriate, research-based and field tested. Our gender-specific programming is based upon research<sup>1</sup> that shows:

- Girls who participate in girl-only environments are more likely to expect to go to college than girls who have never participated such settings.
- Eighty percent of girls believe that it is easier for boys to achieve their goals than it is for girls.
- Two-thirds of all students believe that girls are more likely to say what they really feel in groups with only girls.

We believe that girls flourish when their needs and interests are in the forefront. In all-girl settings, every leadership position is filled by a girl, and girls have the opportunity to interact with female role models from diverse and dynamic occupations. These settings foster self-confidence and celebrate achievement.

### **Core Programs**

Girls Incorporated of Chattanooga provides informal education programs that encourage girls to make healthy lifestyle choices, strive for academic excellence, pursue post-secondary education and achieve economic self-sufficiency. We serve girls through after-school and in-school programs; fall, spring and summer break camps and career academies; workshops; town hall meetings; special events and community service projects. Our programming includes:

- **Career and Life Planning**  
GirlVenture Entrepreneur Academy, Emma Wheeler Health Careers Academy, Economic and Financial Literacy, Parent and student workshops about the Road to College and Success, Allies in Action and Friendly PEERsuasion
- **Culture and Heritage**  
Women's History Project, East Side Elementary School Cultural Awareness Program and field trips to cultural and historical museums and art performances.
- **Health and Sexuality**  
Preventing Adolescent Pregnancy, Mother/Daughter Workshops and My Girlfriend Zelda.
- **Leadership and Community Action**  
Infant Mortality Public Awareness Campaign in Tennessee (I.M.P.A.C.T.) and Young Women's Leadership Group.

<sup>1</sup>Harris Interactive, Inc. 2000: Taking the Lead: Girls' Rights in the 21<sup>st</sup> Century, 2000.

## **Participation**

Since 1961, Girls Incorporated of Chattanooga. has served nearly 22,000 girls ages 6-18. In 2008, we expect to serve approximately 1,000 girls throughout Hamilton County with diverse income levels, races, abilities, nationalities, sexual preferences and religions. We are proud of this diversity and the opportunities for learning, team work and friendships that our girls experience.

## **Summer Academies and Camps**

Located throughout the city and in collaboration with key community partners, Girls Incorporated of Chattanooga's summer enrichment opportunities are designed to provide girls with leadership and community service opportunities as well as exposure to non-traditional careers.

## **Advocacy**

Girls Incorporated of Chattanooga. is committed to vigorous advocacy by and for girls. By advocating on their own behalf, girls grow to understand the power of their voices and to exercise and protect their rights and the rights of others.

## **Funding**

Girls Incorporated of Chattanooga. has been a United Way of Chattanooga partner since 1965. Additional funding comes from individuals, bequeaths, corporations, foundations and government grants.

## **Affiliation**

Girls Incorporated is a national, non-profit organization noted for its widely acclaimed informal education programs that have been developed through extensive research and evaluation. Girls Incorporated programs are delivered at 1,500 sites throughout the U.S. and Canada.

## **Girls Inc. Executive Staff**

Bea Lurie, President and CEO

Phil Minton, Director of Finance and Administration

Cora Lanier, Director of Program Operations

Sylvia Gray, Director of Program Operations

Adrienne Royer, Director of Development and Communications

Tracy Windeknecht, Manager of Special Programs

## **For more information**

Girls Incorporated of Chattanooga

709 South Greenwood Avenue

Chattanooga, TN 37404

T: 423-624-4757

F: 423-698-4345

[www.girlsincofchattanooga.org](http://www.girlsincofchattanooga.org)

